

June 14, 2023 | Wu Centre Fredericton

A G E N D A

8:00am

Registration, Coffee and Networking

8:30am

Welcome to GovMaker Redux 2023

9:00am

Keynote: Reinventing Local Government

Nigel Jacob

Co-Founder of the Mayor's Office of New Urban Mechanics, Boston

Municipal governments across the globe are facing unprecedented challenges as they strive to provide essential services to their citizens in the midst of a rapidly changing world. In the wake of COVID-19, cities have been forced to rapidly adapt to new realities, including providing remote services, managing public health crises, and supporting struggling businesses and households. At the same time, cities are grappling with longer-term challenges such as climate change, social inequality, and aging infrastructure. To meet these challenges, municipalities are increasingly turning to innovation as a way to create more efficient, effective, and responsive public services. Nigel Jacob will provide valuable insights on the importance of innovation in municipal government, drawing on his vast experience as the co-founder of the Mayor's Office of New Urban Mechanics in Boston. He will share successful innovation initiatives in cities worldwide and discuss strategies for overcoming common barriers to innovation.

9:20am

Mayors Panel: Strategies for Municipal Innovation & Collaboration

Kate Rogers

Mayor of
Fredericton

Adam Lordon

Mayor of
Miramichi

Dawn Arnold

Mayor of
Moncton

Bob Rochon


Mayor of
Fundy- Albert

MODERATOR

Nigel Jacob

Co-Founder of the Mayor's Office of New Urban Mechanics, Boston





The Mayors Panel will share insights on how to create a culture of innovation and collaboration within and between municipal organizations. The panel will discuss:

- Examples of successful partnerships between municipal government and other organizations, including the private sector, academic institutions, and community groups.
 - Ways in which municipalities can involve citizens in innovation, such as through citizen advisory boards, participatory budgeting, and crowdsourcing ideas for new initiatives.
 - Common challenges faced by municipal governments when trying to innovate, such as budget constraints, resistance to change, and lack of resources.
 - Strategies for overcoming these barriers and driving innovation forward.
 - The future of municipal innovation, emerging trends and technologies that are likely to shape the field in the coming years.
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10:00am

BREAK

10:15am

Stream: Capacity building for policy development

Case studies: Collaboration for policy change

Carolann Wright

Director, Capacity Building
& Strategic Initiatives,
African Nova Scotian Road
to Economic Prosperity

Sarah Wagner

Executive Director of
Inclusion NB

Anna Jahn

Director of Public Policy and
Learning, Mila Quebec
Artificial Intelligence
Institute

Learn from three collaborative leaders as they discuss co-creating policy change at the municipal, provincial, and federal level. This discussion will include 3- 10 minute case studies followed by a panel discussion among the three presenters.

Location:
Auditorium

10:15am

Stream: Innovation and Design

Workshop: Talking to humans

Lisa Hrabluk

Owner of Wicked Ideas

To drive change, we need to build coalitions, or movements, around a shared value proposition that appeals to a variety of people and perspectives. No kidding. We all know that, but if we're honest, we often struggle to practice what we preach. In this interactive session, the wickedly engaging writer, strategist, and entrepreneur Lisa Hrabluk of Wicked Ideas, will show us how to practice civil exchange in an increasingly uncivil world. By the end we promise you'll be saying 'huh, tell me more.'

Location:
Room 203

10:15am

Stream: Sunsetting NBSPRN

Panel: Laying the Groundwork for Change; Sunsetting and Succession Planning

Louise Adongo

Executive Director of Inspiring
Communities

Benny Welter-Nolan

Interdisciplinary Artist based in
Halifax

What do we do to prepare for foundational change at an organizational or network level? How do we facilitate new (and different) approaches to building a shared sustainable future? How do we let go of what's no longer serving us and create supportive conditions for the new and different?

How do we responsibly let go with transparency and grace in order to support new approaches to shared concerns? In this conversation, Louise Adongo and Benny Welter-Nolan discuss making way and space for new leadership through organizational transitions. Mission-focused sunsetting can have a greater impact on communities when preceding goals have been achieved, capacity has been reached, and energy and resources are needed elsewhere. Succession planning can provide the resources and support necessary for new leadership to have a greater impact.

Location:
Room 204

11:15am

TRANSITION TO BREAKOUT 2

11:20am

Stream: Capacity building for policy development

Workshop: Elevating the Human Experience hosted by Deloitte

Join us for an introduction to human-centred design: bringing empathy to innovation and digital transformation. We'll cover a number of elements of human-centred design, including ways to uncover the underlying needs of real people, co-design, and approaches to building solutions that address human needs with the people who will be interacting with them. We will discuss what it means to elevate the human experience through digital delivery and introduce tools, frameworks, and methodologies that attendees will be able to leverage after the session.

Location:
Room 203



11:20am

Stream: Innovation and Design

Atlantic Early Childhood Education Lab Community Showcase

Amanda Hachey

Systems Convener at All In Agency and former Director of NouLAB & and ECE Lab prototype leaders

Since March 2020, the Atlantic Canada Early Childhood Education Lab has brought together educators, operators, policymakers, colleges, and professional associations, to collaborate and co-create innovative ideas to support the ECE workforce from NB, PEI and Newfoundland. Join us in a fireside with participants from the lab and prototype tests to learn about the impact and learnings from the lab.

Location:
Auditorium

11:20am

Stream: Sunsetting NBSPRN

Planning: Sustainability and continuity: How to keep the momentum going after the sunsetting of NBSPRN

Nick Scott

Former Executive Director of NBSPRN and CEO of ShiftFlow Innovation and Design

Be part of shaping the future of collaborative governance in New Brunswick! Together, we will brainstorm innovative solutions and strategies to address these gaps. Join us for a dynamic discussion on new approaches, partnerships, and initiatives that can foster collaborative governance and ensure the continuation of evidence-based decision-making.

Location:
Room 204

12:20pm

LUNCH

1:00pm

Out of the Lab and into the Fire:

Experiences in scaling social innovation

Dr. Alex Ryan

Co-founder of Synthetikos

Followed by a Q&A with **Amanda Hachey**

Social innovation labs convene stakeholders around wicked problems to develop fresh perspectives, forge unlikely collaborations and prototype breakthrough solutions. But to actually shift systems, the ideas generated in the lab must spread and scale across organizations, communities and levels of government.

Location:
Auditorium





Hundreds of labs have been launched in Canada in the past decade, but only a few have achieved impact at scale. In this talk, Alex will share his experience at MaRS scaling social innovation from the lab to the field. This includes MyStartr, a national youth employment initiative that has helped 23,500 barriered youth find meaningful employment, and Tech Stewardship, a national practice program with over 6,000 active engineers and technologists learning how to bend the arc of tech towards good. The presentation concludes with a discussion on design patterns for scaling social innovation for systems change.

2:00pm

Social Innovation Ecosystem 1:
Ecosystem mapping

Vanessa Paesani
Director of NouVentures

In a series of three concurrent breakout sessions designed to co-create, we seek to answer the question: How might we build a stronger social innovation ecosystem in New Brunswick? This breakout will leverage the expertise in the room to map the social innovation ecosystem.

Location:
Room 203

2:00pm

Social Innovation Ecosystem 2:
Building a framework for scaling

Katie Davey
Executive Director of Pond-Deshpande Centre

In a series of three concurrent breakout sessions designed to co-create, we seek to answer the question: How might we build a stronger social innovation ecosystem in New Brunswick? This breakout will leverage the expertise in the room to identify how we might scale social innovation in the province, and the roadblocks to do that.

Location:
Auditorium

2:00pm

Social Innovation Ecosystem 3:
Backbone infrastructure

Nick Scott
Former Executive Director of NBSPRN and CEO of ShiftFlow Innovation and Design

Location:
Room 204



In a series of three concurrent breakout sessions designed to co-create, we seek to answer the question: How might we build a stronger social innovation ecosystem in New Brunswick? This breakout will leverage the expertise in the room to understand what backbone infrastructure to support the social innovation ecosystem might look like, especially in the context of NBSPRN's sunset.

3:00pm

BREAK

3:30pm

Keynote:

Recentering the public in public services

Jaimie Boyd

Partner, National Digital Government Leader at Deloitte

Followed by a Q&A with ***Nick Scott***

Discover the power of citizen-centric government in this keynote presentation and panel discussion. Learn how prioritizing citizen needs revolutionizes public service delivery and cultivates trust. Explore practical strategies, innovative technologies, and collaboration models for co-creating solutions. Join us on this inspiring journey towards a more inclusive and responsive government.

Jaimie accelerates digital change in the public sector, helping governments better serve citizens using modern technologies. She previously held diverse positions in government, most recently as the Chief Digital Officer for the Government of British Columbia in Canada. In 2019, Apolitical named her amongst the World's 100 Most Influential People in Digital Government.

4:30pm

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