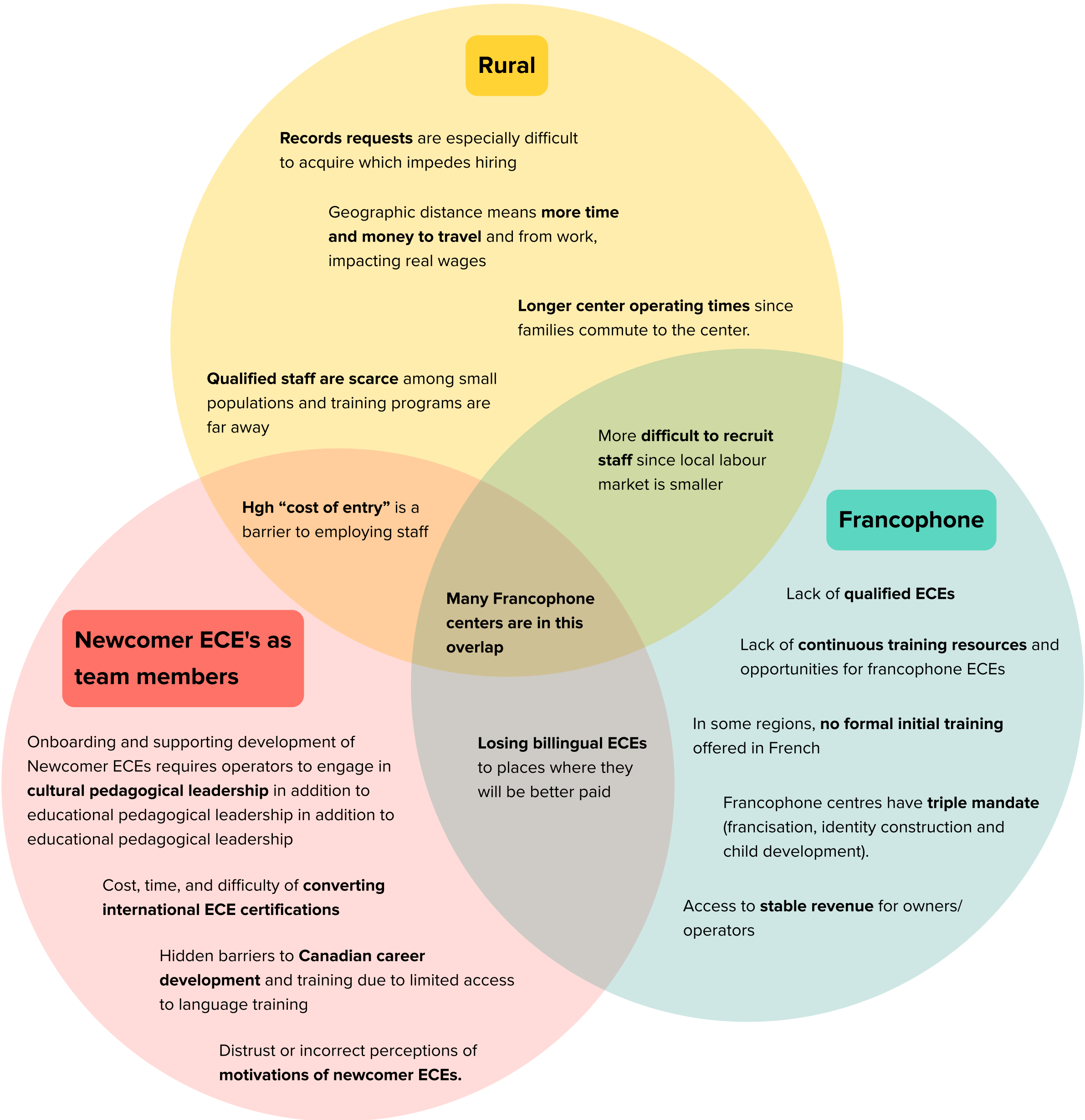Added challenges when looking through the lens of rural, francophone and newcomer